

# Ontario Contact 2010

Publication: October 27, 2010

Deadline for Ad material: September 15, 2010

## TECHNICAL SPECIFICATIONS

### PUBLICATION FORMAT:

- 6" wide by 9" high (no bleeds)

### Images and Resolution:

- All ads must be provided at minimum 300dpi at 100% of final size.
- Acceptable file formats are as follows: TIFF (flattened), JPEG (GRAYSCALE only, please), PDF-X (please ensure fonts are embedded), EPS (for vector ads, please convert all type to outlines).

## AD FORMATS

### INTERIOR ADS

- GRAYSCALE only.
- Ads with components in CMYK, RGB or with PMS spot colours will not be accepted.
- No bleeds: please provide ads sized to the exact dimensions listed below:

#### Full Page

- 4.75" x 7.75"

#### Half Page Horizontal

- 4.75" x 3.75"

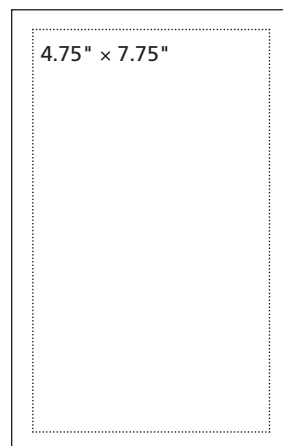
#### Third Page Horizontal

- 4.75" x 1.75"

#### Quarter Page Vertical

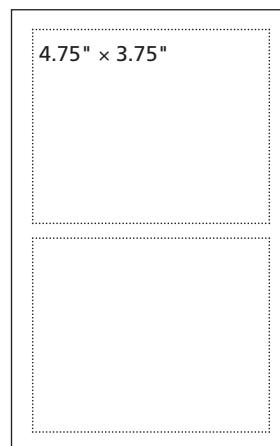
- 2.25" x 3.75"

Full Page



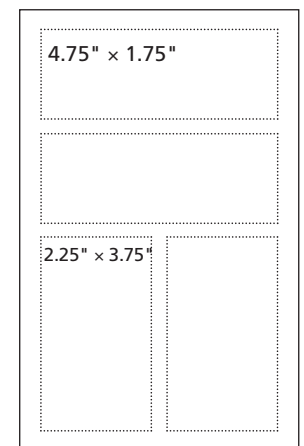
NO bleed

Half Page



NO bleed

Third Page & Quarter Page



NO bleed