

## Pitch Session Guidelines

This is an opportunity for you to sell your show to the presenters attending the conference. It will take place in a room set up theatre-style and we anticipate that most delegates attending Ontario Contact will want to see the Pitch Sessions. Think of it as speed dating – you want to make as good an impression as possible in as short a period of time as possible with no glamour or glitz!

We have seen everything from agents talking about their artists to puppets talking about their human partners with songs and jokes in between. It is fun and effective. Come and sell yourself!

If you are an exhibitor or artist and wish to be considered for a pitch session, be sure to indicate it on your online application form, under the *Registration Fee Schedule* heading.

- Open to artists/agents/managers with a booth in the Contact Room.
- Each pitch will be 5 minutes long with no exceptions.
- There will be no technical support provided with the exception of a single mic to amplify speech.
- Preference is given to those artists who applied unsuccessfully for a showcase.
- Should there be any spots still available, they will be awarded on a first-come first-served basis.
- The pitch session can vary from a description of the artist and what the artist can offer to enhance a visit to a community to a very quick showcase.