



## **Ontario Contact Celebrating, Engaging, Exciting**

### **Come to Cottage Country!**

ONTARIO CONTACT is moving to Parry Sound this fall – it just keeps getting better and you want to be a part of it!

Every year the performing arts sector in Ontario looks to one annual conference that facilitates touring and cultural development in our communities. That conference is ONTARIO CONTACT.

Artists and managers representing regions from across Canada join Ontario presenters to experience samples of performances and talk about industry concerns. Activities include artist showcases, workshops, keynote speakers, receptions, networking opportunities and a trade show. Attendees include artists, artist managers, agents, as well as professional and amateur presenters ranging in experience from novice to mature.

The conference has been at the leading edge of the performing arts sector in Ontario for 35 plus years and is the key tool for volunteer presenters who represent a significant number of performing arts opportunities in the province.

We are offering several sponsorship opportunities in support of this conference that is promising to be spectacular this year. A greater emphasis has been placed on networking activities including a lunch and dinner. Showcasing artists are being given additional time to prepare for their showcases and those not showcasing have an opportunity to make a pitch to presenters outside of the Contact Room. ONTARIO CONTACT is also continuing its commitment to the development of tomorrow's presenters through a Youth Delegate program. Or, you may wish to include a gift to the delegates in their registration package. This can take the form of sample CDs or other promotional giveaways. All these opportunities and more are available for your sponsorship. Please see the attached for details.

Questions can be directed to  
Cheryl Ewing  
Event Manager  
Ontario Contact  
519.579.8564  
[Cheryl@cherylaewing.ca](mailto:Cheryl@cherylaewing.ca)



## Sponsorship Opportunities & Benefits

Showcase sponsorships include five minute pitch during the showcase. Logo posted on Ontario Contact website and within the programme. Your materials on a special sponsor table in the Contact Room

### **Performance Sponsorships:**

**Thursday Afternoon Showcase** – October 28  
Sponsor Investment \$500

**Thursday Evening Showcase** – October 28  
Sponsor Investment \$500

**Friday Afternoon Showcase** – October 29  
Sponsor Investment \$500

**Friday Evening Showcase** – October 29  
Sponsor Investment \$500

**Saturday Morning Showcase** – October 30  
Sponsor Investment \$500

**Saturday Afternoon Showcase** – October 30  
Sponsor Investment \$500

**Saturday Evening Cabaret Showcase** – October 30  
Sponsor Investment \$800



## **Hospitality Sponsorships:**

NEW! Each evening delegates and artists will enjoy Hospitality at the Charles W. Stockey Centre. This gives us an opportunity to offer something new to our agent sponsors. You can showcase an artist of your choice for fifteen minutes to start the evening off. Limited technical support will be provided.

Networking Lunch sponsors will have the opportunity to distribute their materials to delegates at their tables. Coffee Break sponsors will be able to display their materials at the coffee station.

**Opening Reception** – October 27  
Sponsor Investment \$750

**Networking Lunch** – October 28  
Sponsor Investment \$250

**Networking Lunch** – October 29  
Sponsor Investment \$250

**Networking Lunch** – October 30  
Sponsor Investment \$250

**Hospitality Sponsor** – October 27  
Sponsor Investment \$1,000 Includes showcase opportunity!

**Hospitality Sponsor** – October 28 – *no longer available*  
Sponsor Investment \$1,000

**Hospitality Sponsor** – October 29  
Sponsor Investment \$1,500 Includes showcase opportunity!

**Coffee Breaks** – October 28, 29 or 30  
Sponsor Investment \$100 each or \$250 for all three (signage)

**First Timer's Breakfast** – October 28  
Sponsor Investment \$250

**Closing Night Dinner** – October 30  
Sponsor Investment \$750



## **Educational Sponsorships:**

**Keynote Speaker – Dr. Thomas Wolf of WolfBrown** – October 28  
Sponsor Investment \$2,500

**Hot Topics Workshops** – October 28  
Sponsor Investment \$250

**Pitch Session (2 available – young audience and general)**  
Sponsor Investment \$300 – guarantees a 5 min pitch!

**Workshops** – October 29  
Sponsor Investment \$500

**Community Workshops**  
Artists offering workshops to members of the community  
Sponsor Investment \$250

## **Meet the Artist Sponsorships:**

The Contact Room is the hub of activity at Ontario Contact. It is where you will find artists, agents, managers and presenters learning about each other, catching up on activities and beginning discussions for new relationships. A sponsorship of the Contact Room includes an Exhibitor Registration valued at \$545. There may be multiple sponsors.

**Contact Room** – October 28 to October 30  
Sponsor Investment \$700



## Enhancement Sponsorships:

### Lanyards

Sponsor Investment \$600

### Product Gifts

Sponsor Investment \$150 plus product for 300 Delegate Bags

### Volunteer Support

Sponsor Investment \$300 (more than one)

## Benefits of Sponsoring Ontario Contact

Sponsors of Ontario Contact are demonstrating their commitment to the touring performing arts sector. Your sponsorship will provide you with the following benefits:

Value of Sponsorship	Link on Website	Logo on Website	Logo in Program	Listing in Program	Direct contact with delegates	Signage	Contact Room Sponsor Table	Additional Benefits
\$250	√			√		√	√	
\$300	√			√	√	√	√	5 min pitch
\$500	√			√	√	√	√	5 min pitch within sponsored session
\$750	√	√	√	√	√	√	√	5 min pitch within sponsored session
\$1000 +	√	√	√	√	√	√	√	Showcase opportunity

Sponsors of enhancement items such as delegate gifts can also have their logo included on the item they are sponsoring.