



Ontario Contact Celebrating, Engaging, Exciting

Return to Cottage Country!

ONTARIO CONTACT is again being hosted in Parry Sound – it just keeps getting better and you want to be a part of it! *I, for one, really like being in a small town for this event, and I look forward to next year, 2010 delegate.*

Every year the performing arts sector in Ontario looks to one annual conference that facilitates touring and cultural development in our communities. That conference is ONTARIO CONTACT. In 2010, we had representatives from Alberta, British Columbia, New Brunswick, Nova Scotia, Quebec, the Yukon and the United States. These delegates join Ontario presenters to experience samples of performances and talk about industry concerns. Activities include artist showcases, workshops, keynote speakers, receptions, networking opportunities and a trade show. Attendees include artists, artist managers, agents, as well as professional and amateur presenters ranging in experience from novice to mature.

The conference has been at the leading edge of the performing arts sector in Ontario for 36 plus years and is the key tool for volunteer presenters who represent a significant number of performing arts opportunities in the province.

We are offering several sponsorship opportunities in support of a conference that is promising to be spectacular this year. A greater emphasis has been placed on networking activities including a lunch and dinner. Showcasing artists are being given additional time to prepare for their showcases and those not showcasing have an opportunity to make a pitch to presenters outside of the Contact Room. ONTARIO CONTACT is also continuing its commitment to the development of tomorrow's presenters through a Youth Delegate program. Or, you may wish to include a gift to the delegates in their registration package. This can take the form of sample CDs or other promotional giveaways. All these opportunities and more are available for your sponsorship. Please see the attached for details.

Thank you for your consideration, we would love to partner with you.

Cheryl Ewing, Event Manager Ontario Contact
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Sponsorship Opportunities & Benefits

Showcase sponsorships include five-minute pitch during the showcase.
Logo posted on Ontario Contact website and within the programme. Signage and recognition at the showcase including a powerpoint in the theatre.

Performance Sponsorships:

Thursday Afternoon Showcase – October 27
Sponsor Investment \$500

Thursday Evening Showcase – October 27
Sponsor Investment \$500

Friday Afternoon Showcase – October 28
Sponsor Investment \$500

Friday Evening Showcase – October 28
Sponsor Investment \$500

Saturday Morning Showcase – October 29
Sponsor Investment \$500

Saturday Evening Cabaret Showcase – October 30
Sponsor Investment \$800



Hospitality Sponsorships:

Your sponsorship will include your logo posted on Ontario Contact website and within the programme. Signage at the particular reception or meal you are supporting and recognition at the showcase including a powerpoint in the theatre.

Networking Lunch sponsors will have the opportunity to distribute their materials to delegates at their tables. Coffee Break sponsors will be able to display their materials at the coffee station.

Opening Reception – October 26
Sponsor Investment \$750

Networking Lunch – October 27
Sponsor Investment \$250

Networking Lunch – October 28
Sponsor Investment \$250

Networking Lunch – October 29
Sponsor Investment \$250

Hospitality Sponsor – October 27
Sponsor Investment \$500

Hospitality Sponsor – October 28
Sponsor Investment \$500

Hospitality Sponsor – October 29
Sponsor Investment \$750

Coffee Breaks – October 27, 28 or 29
Sponsor Investment \$100 each or \$250 for all three

First Timer's Breakfast – October 27
Sponsor Investment \$300

Closing Night Dinner – October 29
Sponsor Investment \$1,000



Educational Sponsorships:

Hot Topics Workshops – October 27
Sponsor Investment \$250

Pitch Session (2 available)
Sponsor Investment \$300 – guarantees a 5 min pitch!

Community Workshops
Artists offering workshops to members of the community
Sponsor Investment \$250

Meet the Artist Sponsorships:

The Contact Room is the hub of activity at Ontario Contact. It is where you will find artists, agents, managers and presenters learning about each other, catching up on activities and beginning discussions for new relationships. A sponsorship of the Contact Room includes an Exhibitor Registration valued at \$545. There may be multiple sponsors.

Contact Room – October 27 to October 29
Sponsor Investment \$750 each or \$1,500 *for all three*



Enhancement Sponsorships:

Lanyards

Sponsor Investment \$750

Product Gifts

Sponsor Investment \$150 plus product for 300 Delegates

Volunteer Support

Sponsor Investment \$300 (more than one)

Benefits of Sponsoring Ontario Contact

Sponsors of Ontario Contact are demonstrating their commitment to the touring performing arts sector. Your sponsorship will provide you with the following benefits:

Value of Sponsorship	Link on Website	Logo on Website	Logo in Program	Listing in Program	Direct contact with delegates	Signage	Ad in programme	Additional Benefits
\$250	√			√		√		
\$300	√			√	√	√		5 min pitch
\$500	√			√	√	√		5 min pitch within sponsored session
\$750	√	√	√	√	√	√	¼ page	5 min pitch within sponsored session
\$1000 +	√	√	√	√	√	√	½ page	Showcase opportunity

Sponsors of enhancement items such as delegate gifts can also have their logo included on the item they are sponsoring.